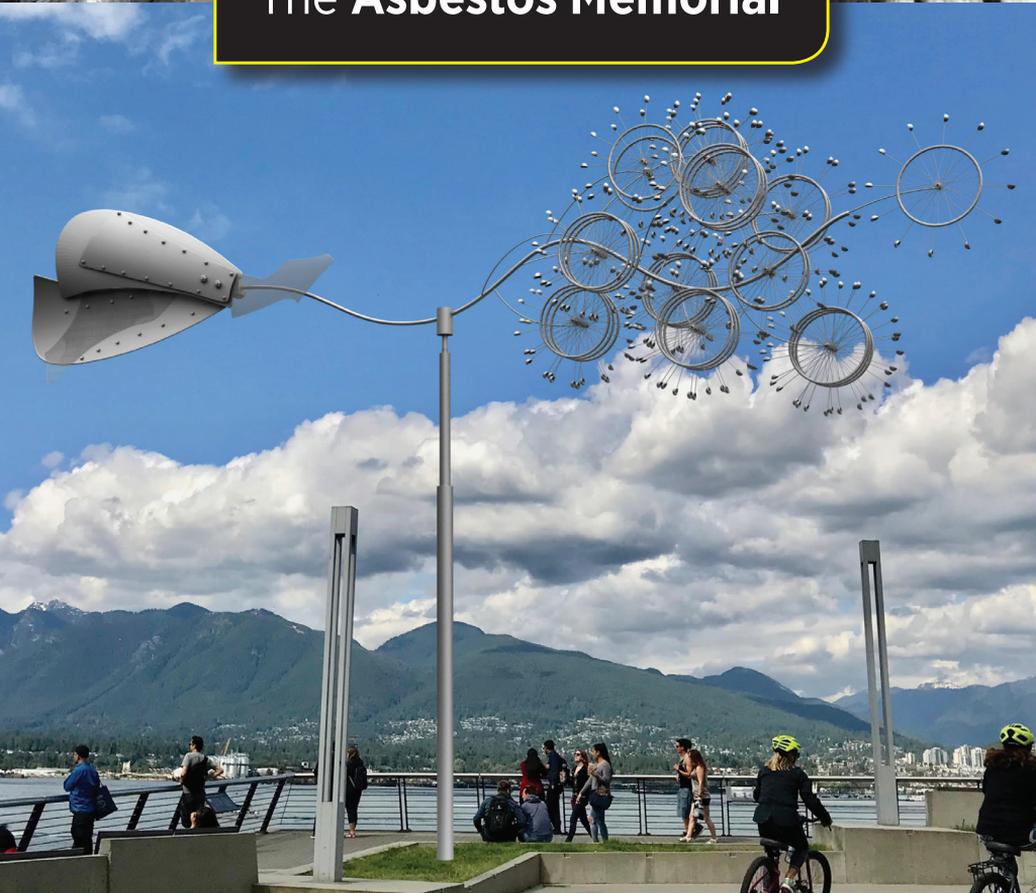


HELP SUPPORT AN INTERNATIONAL MONUMENT

**HONOURING THE VICTIMS OF ASBESTOS EXPOSURE – THE
LEADING CAUSE OF WORKPLACE DEATHS IN NORTH AMERICA.**



Magic and Lethal
The Asbestos Memorial





Asbestos exposure is responsible for 40 per cent of work-related deaths in North America.

And the epidemic is not over.

Workers in mining, construction, power plants and shipyards, industrial insulators and firefighters are the most at risk. But so are teachers, office and hospital workers. There is no safe level of exposure.

Some people are impacted by a single known exposure. The disease can take 10 to 30 years to emerge. And when it happens, there is no cure.

And while asbestos use was finally banned in Canada in 2018, the lethal material continues to exist in many homes, schools, hospitals and daily products.

While standards are in place for safe asbestos removal and disposal, unscrupulous contractors routinely cut costs by illegally dumping asbestos materials in parks and undeveloped lands.

The Memorial will honour the thousands who have died, and spark public awareness of the ongoing danger that surrounds us.

Magic and Lethal: The Asbestos Memorial will be the first public monument in North America to commemorate this tragedy.



Be part of making history

The BC Labour Heritage Centre invites donations towards the Asbestos Memorial project.

Be part of honouring the thousands who have died, and informing millions more of the danger asbestos continues to present.

You can donate online at labourheritagecentre.ca/asbestos or use this donation pledge form.



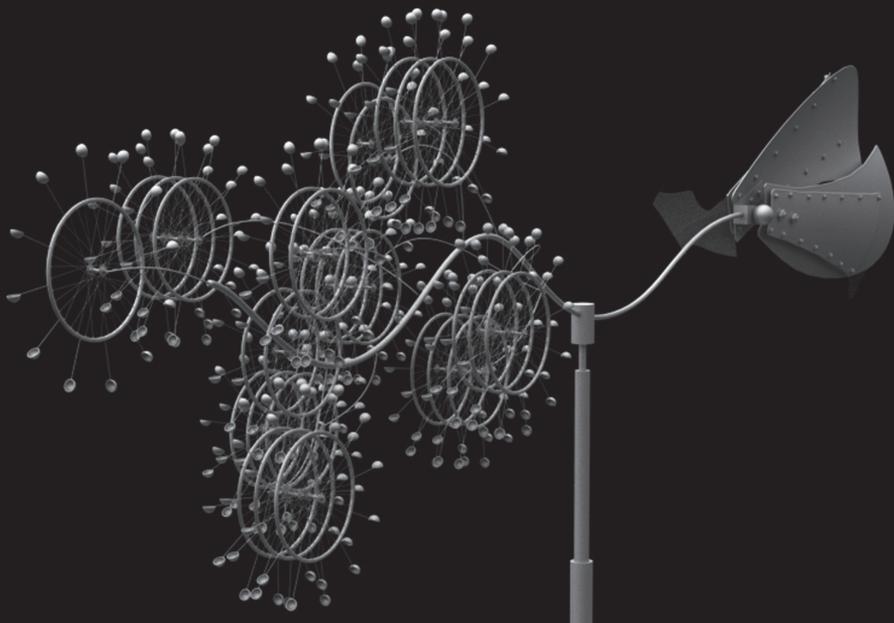
The perfect location

The memorial will be installed on the north-west corner of the waterfront path of the Vancouver Convention Centre.

This sits at the foot of the “Line of Work” installation that profiles workers killed and injured on the job. And it faces Burrard Inlet, where for decades asbestos was loaded into ships for export.

This corner viewpoint with its view of the water and mountains attracts millions of pedestrians and cyclists, including international cruise ship passengers from the nearby docks.





A powerful, contemporary metaphor

Wind Wheel Mobile, by Vancouver artist Douglas Taylor, is a dynamic kinetic sculpture, driven only by the wind. Rich in symbolism, it could become one of Vancouver's most iconic images.

The wheel is a potent metaphor, says Taylor. In many cultures the wheel is a symbol of life, death and renewal. Asbestos fibres and molecules bear a close resemblance to the spokes and wheels, while the sculpture itself has a visual relationship to the lungs and bronchial airways of human body. The mobile's vane, representing human lungs, steers it into the wind.

The installation will include the text of the poem "Magic and Lethal" by renowned playwright John Gray, which evokes **the ominous history of asbestos** from its early days when it was heralded as "The Magic Mineral" to the discovery of its devastating impact on human health.

The memorial is both beautiful and curious. **It will be in constant motion**, and subtle lighting at night will enhance its movement and character.

I/we commit to making a donation to the Asbestos Memorial project.

AMOUNT

INDIVIDUAL NAME

ORGANIZATION, ON BEHALF OF

Payment method

- Cheque made out to BC Labour Heritage Centre
- Paypal online through labourheritagecentre.ca/asbestos
- Interac e-Transfer to info@labourheritagecentre.ca
- Cash (please do not mail)

Please send a tax-deductible charitable receipt to:

NAME

ADDRESS

CITY

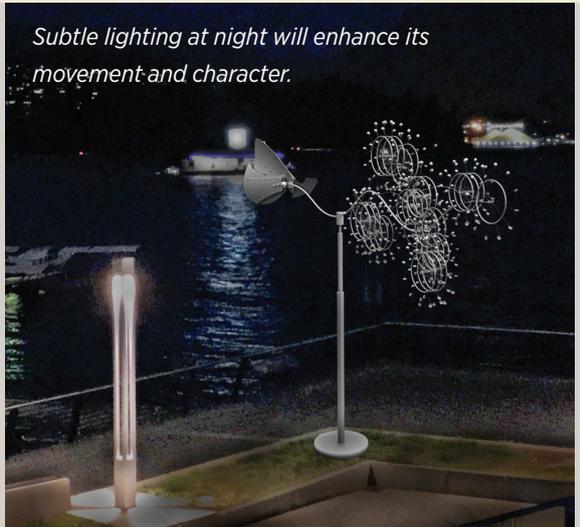
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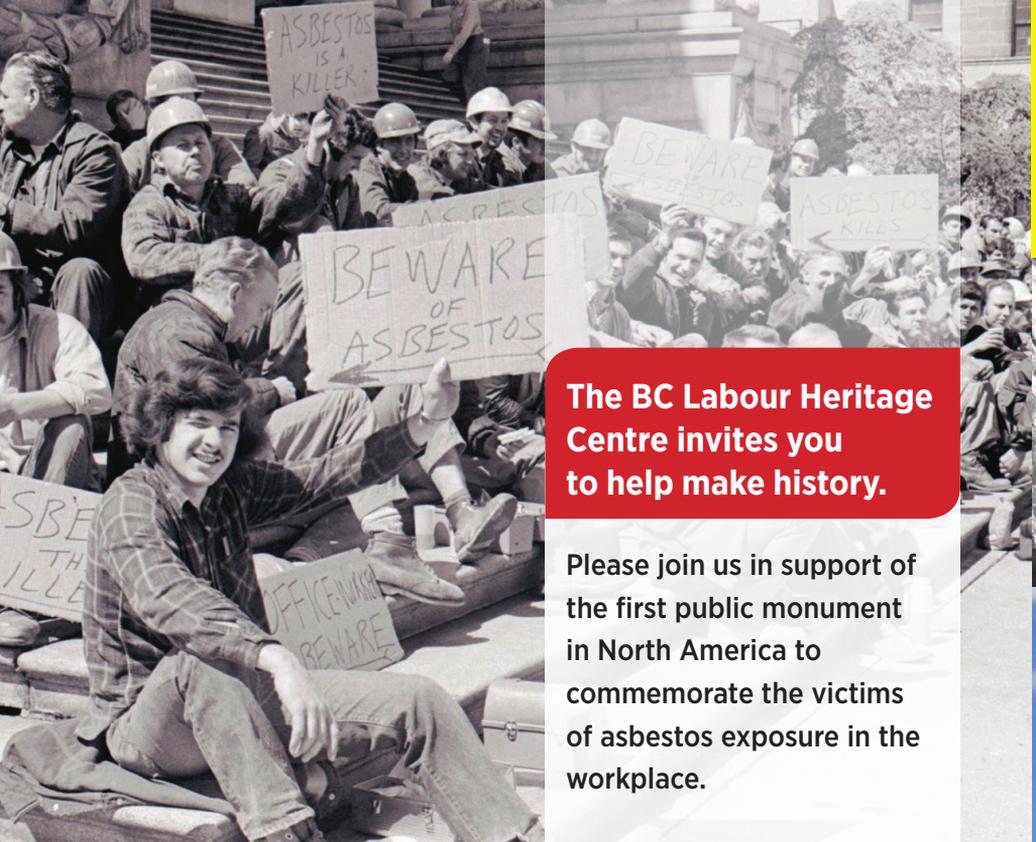
EMAIL

PHONE



Subtle lighting at night will enhance its movement and character.





The BC Labour Heritage Centre invites you to help make history.

Please join us in support of the first public monument in North America to commemorate the victims of asbestos exposure in the workplace.

As early as 1971, concerned about growing evidence of the serious health risk posed by asbestos, members of the Heat and Frost Insulators and Asbestos Workers led a wildcat strike over its presence at the Pacific Centre construction site in downtown Vancouver. Dan Scott photo, *Vancouver Sun*

BC Labour Heritage Centre

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**BC LABOUR
HERITAGE
CENTRE**

The BC Labour Heritage Centre Society was founded in 2004 to preserve, document and present the rich history of working people in British Columbia. We engage in partnerships and projects that help define and express the role that work and workers have played in the evolution of social policy and its impact on the present and future shaping of the province.

Photo of asbestos loader courtesy of Northern BC Archives & Special Collections, UNBC Accession No. 2000.1.1.3.17.005 Cassiar Asbestos Corporation Ltd. fonds